Hearing Access & Innovations, Inc. News Release



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For Immediate Release

Hail to Hear: Hearing Induction Loops for Passengers who are Hard of Hearing have Arrived in The Taxi of Tomorrow

NEW YORK, **October 13, 2015**—Hearing Access & Innovations, Inc. today announced that NYC Taxis with hearing induction loops are now on the streets. This moment in history coincides with the 25th Anniversary of the Americans with Disabilities Act.

Hearing aids and cochlear implants deliver all sounds including those in the background. To ensure customers who wear them can easily and clearly interact with each other, hearing induction loops are present in the Taxi of Tomorrow. A driver and/or a passenger who wears hearing aid(s)/cochlear implant(s) can now hear each other by switching the hearing aid or cochlear implant to the T-setting (telecoil) and block background noise. In the US, 48 million people have some form of hearing loss.

"Passengers and drivers with hearing loss can hear where they are heading" said Janice Schacter Lintz, CEO of Hearing Access & Innovations. "We hope Uber will follow the taxi's initiative on hearing access. No one should have to ask permission to hear."

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About Hearing Access & Innovations:

Hearing Access & Innovations (HAI) f/k/a The Hearing Access Program was established in 2002. HAI is the only company dedicated to helping the world's corporations, cultural and entertainment institutions, government agencies, and mass transit organizations improve their accessibility for people with hearing loss. For more information, contact Janice S. Lintz 917-975-5642 Janiceslintz@gmail.com. janicelintz.com